

BRIGHTON & HOVE CITY COUNCIL

CULTURE, RECREATION & TOURISM CABINET MEMBER MEETING

4.00pm 26 JULY 2011

COMMITTEE ROOM 3, HOVE TOWN HALL

MINUTES

Present: Councillor Bowden (Cabinet Member)

Also in attendance: Councillor Fitch, Opposition Spokesperson Brighton Labour and Co-operative Party

Apologies: Apologies were received from Councillor Brown, Opposition Spokesperson, Conservative Party

PART ONE

1. PROCEDURAL BUSINESS

1(a) Declarations of Interests

1.1 There were none.

1(b) Exclusion of Press and Public

1.2 In accordance with section 100A of the Local Government Act 1972 ("the Act"), the Cabinet Member considered whether the press and public should be excluded from the meeting during an item of business on the grounds that it was likely, in view of the business to be transacted or the nature of the proceedings, that if members of the press and public were present during that item, there would be disclosure to them of confidential information (as defined in section 100A(3) of the Act) or exempt information (as defined in section 100I(1) of the Act).

1.3 **RESOLVED** - That the press and public be not excluded from the meeting during consideration of any item on the agenda.

2. MINUTES OF THE PREVIOUS MEETING

1.2 **RESOLVED** – That the minutes of the Culture, Recreation & Tourism Cabinet Member Meeting held on 22 March 2011 be agreed and signed by the Cabinet Member.

3. CABINET MEMBER'S COMMUNICATIONS

- 3.1 The Cabinet Member for, Recreation and Tourism, Councillor Bowden welcomed those attending his first Cabinet Member Meeting. He stated that it was his intention that his Cabinet Member meetings should be as inclusive as possible. In relation to his Cabinet portfolio partners with whom the Council worked would be invited to attend and make presentations at future meetings as appropriate. Contributions from the public were also welcome.

VisitBrighton Convention Bureau

- 3.2 The Cabinet Member congratulated the VisitBrighton Convention Bureau on their success in winning bids for six major events to be staged in the city, expected to bring over £7 million in economic benefit to Brighton. The events were scheduled to take place between March 2012 and June 2017.

Key news from the Royal Pavilion & Museums (RP&M)

- 3.3 The Cabinet Member explained that whilst the trend for a "staycation" had probably benefited the Pavilion, new exhibition spaces (not previously open to the public) and digital initiatives had been implemented to promote events and collections at the Pavilion to encourage attendance by residents and visitors alike.

Twitter and Facebook

- 3.4 The Cabinet Member stated RP&M had rapidly built up a large following via social media sites. Facebook posts received around 30,000 views a month. This allowed RP&M to keep its audience informed of what was going on at RP&M and to present collections in fresh and innovative ways.

Five Star Tearoom

- 3.5 The Royal Pavilion Tearoom had retained its 5 star status under the Council's 'scores on the door' scheme, indicating very high standards of compliance with food safety legislation and demonstrating best practice in managing and achieving this.

Mytime Active

- 3.6 The Cabinet Member stated that This summer, Mytime Active were offering free golf at Waterhall Golf Course to children aged 16 and under. The offer was available after midday from 18th July to 9th September. There were also free coaching sessions during this period on Mondays at 12 noon. Mytime Active were a social enterprise organisation who managed Waterhall and Hollingbury Park Golf courses on behalf of the council and this promotion demonstrated the shared vision of getting more people, particularly young people out on to these beautiful golf courses.

TAKEPART – 25th June – 10th July

- 3.7 The Cabinet Member explained that Since the 25th June activities and events focussing on sport and physical activity had been happening in schools and communities across the city as part of the TAKEPART Festival 2011. The events so far had been a great success profiling the range of opportunities for local resident's lead active lifestyles in Brighton & Hove through out the year.

City Sport & Physical Activity Awards

- 3.8 The Cabinet Member explained that this years City Sport & Physical Activity Awards nomination process was now open. The awards, launched in 2008, paid tribute to those who were helping to make a difference to local community sport or representing the city regionally, nationally and internationally. The public were encouraged to put forward names of their local sporting heroes. The Sports Club survey was still open where all sports clubs and groups had the opportunity to the Council how it could best support them. The survey could be found on the Council consultation portal.

www.tinyurl.com/yourclubbyoursay. The results of the survey would inform the new Sport & Physical Activity Strategy action plan.

Keepers

- 3.9 Keepers was an excellent new exhibition which had showcased 50 collectors from the city of all ages and background displaying their particular obsessions. The exhibition had taken place on 16th and 17th July at the Basement.

4. ITEMS RESERVED FOR DISCUSSION

- 4.1 **RESOLVED** – That all items be reserved for discussion.

5. PUBLIC QUESTIONS

- 5.1 There were none.

6. PETITIONS**6(i) Petition–The Village Street Party, St James' Street**

- 6.1 The Cabinet Member for Culture, Recreation and Tourism considered a report of the Strategic Director, Resources setting out an e petition submitted via the council's website by C Cooke and signed by 73 people seeking the Council's support in ensuring that the "Village Street Party" associated with the Pride weekend continued to be held in St James's Street and the neighbouring streets.

6.2 The Cabinet Member explained that the lead petitioner had contacted him stating that the petition was now superfluous as that year's street party would be centred on St James's Street. If it appeared that situation might change in future years he would re-submit a further petition requesting that situation be revisited.

6.3 **RESOLVED** – That the petition be received and noted.

7. DEPUTATIONS

7.1 There were none.

8. LETTERS FROM COUNCILLORS

8.1 There were none.

9. WRITTEN QUESTIONS FROM COUNCILLORS

9.1 There were none.

10. NOTICES OF MOTIONS

10.1 There were none.

11. FUTURE WORK PROGRAMME

11.1 The Cabinet Member for Culture, Recreation and Tourism considered a report of the Strategic Director of Communities setting out a range of potential future items for the work programme for the Cabinet Member Meetings and suggested ways of working for discussion.

11.2 The Cabinet Member stated that he welcomed an inclusive approach in inviting other members or partners to attend in order to provide input and/or presentations in relation to specific items. It was recommended that consideration of between 4 and 6 items per agenda was not exceeded with ideally no more than one external presentation per meeting.

11.3 **RESOLVED** - That the Cabinet Member for Culture, Recreation and Tourism approves the recommendation set out in Paragraph 2 of the report detailing potential future agenda items and agreeing the proposed ways of working set out.

12. BRIGHTON & HOVE PROGRAMME FOR 2012

12.1 The Cabinet Member for Culture, Recreation and Tourism considered a report of the Strategic Director of Communities presenting an update in relation to London 2012, the context for that activity, a summary of that activity to date, plus an indication of future potential.

- 12.2 The Strategic Director confirmed that as set out in the report the it was recognised that the 2012 strategy group had worked to increase and raise the economy and profile of the city locally, nationally and internationally; to increase participation in sport and physical activity to raise the overall health of the city and, to maximise and increase activities offered within the city's sporting facilities through the 2012 programme. Further progress reports would be submitted to future meetings to keep the Cabinet member updated as to progress.
- 12.3 Councillor Fitch stated that he positively welcomed the approach being taken which he considered would provide a "golden opportunity" to encourage more young people to take an interest in sport and to encourage greater interest in health and fitness amongst the general populace of the city. The Cabinet Member concurred in that view stating that in future local authority's would be taking a greater lead in public health issues in order to promote well being.
- 12.4 **RESOLVED** - (1) That the Cabinet Member for Culture, Recreation and Tourism recognises the potential and impact surrounding the 2012 games, notes the contents of the report and endorses the activity which has taken place to date;
- (2) That the Cabinet Member continues to endorse the partnership approach adopted at every level to meet agreed outcomes; and
- (3) That the Cabinet Member continues to support the council's role in facilitating the 2012 citywide strategy group and endorses the priorities this group are working towards.

13. MUSIC AND FIREWORK EVENT PRESTON PARK

- 13.1 The Cabinet Member for Culture, Recreation and Tourism considered a report of the Strategic Director of Communities seeking landlord's consent for Generate Events Ltd in partnership with a local radio station to stage a one night family music and firework event in Preston Park, Brighton on Saturday 29 October 2011 to an estimated audience of 15,000 people.
- 13.2 The Cabinet Member stated that Councillor Brown who had been unable to attend the meeting had stated that she hoped that the organisers would ensure that he event was sustainable. It was confirmed that the event would be organised in accordance with the latest ISO standards.
- 13.3 In answer to questions by Councillor Fitch it was confirmed that secure fencing would be provided and that no alcohol would be allowed on site safety and security issues would be of paramount importance. Councillor Fitch commended the event as a new event for the city which would complement "White Nights" which was due to take place the same evening.

13.4 **RESOLVED** - (1) That the Cabinet Member grants Landlord's consent to stage a one night family music and firework event in Preston Park on Saturday 29 October 2011; and

(2) That the Cabinet Member authorises officers to enter into formal agreement with the event organisers and to determine fees and conditions as appropriate.

The meeting concluded at 4.45pm

Signed

Chair

Dated this

day of